

Five-year trend documents are available at:

<http://www.4cd.edu/research/Enrollment/Forms/AllItems.aspx?RootFolder=%2Fresearch%2FEnrollment%2FFive%2DYear%20Term%2Dto%2DTerm%20Timelines&FolderCTID=0x01200091B10B5ABB98DA4BB0DF523502D8297B&View=%7BD4BE03AB%2D712E%2D46AE%2D8FFC%2D02D27A543ED7%7D>

NOTES:

- 1) The metrics on the five-year trend documents aren't the same as those on the marketing groups reports. The five-year trend reports are based on end of term information. The marketing reports are based on days after registration begins. Regardless, trend information should prove useful determining if your college is experiencing an upward or downward trend.
- 2) Do not compare the marketing group information against the weekly enrollment reports. They use different methodology and sources. The marketing groups report uses days from start of registration as a comparison. The weekly enrollment reports uses days from start of term. Also, the marketing groups report comes from Colleague, which is a live system. The weekly enrollment reports come from daily snapshots of past and present-day information. The two reports will never match.